

## HIGHLIGHTS OF QUALIFICATIONS

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- Over 10 years in web, UX/UI, and visual design, focusing on user experience, creativity, branding, design process, user-centered design, design systems, and customer needs.
- Multidisciplinary problem-solver with strong analytical thinking, graphics standards with business goals, and attention to detail, delivering quality results on time while managing multiple projects.
- Team player with excellent communication, known for being diligent, friendly, and collaborating effectively with product marketing, developers, and business stakeholders.
- Expert in Figma, Adobe Creative Suite, HTML, CSS, JS, and Jira with a proven track record of creating high-quality visuals and developing responsive web and print solutions.

## EMPLOYMENT HISTORY

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### Product UX/UI Designer

Oct 2023 – Present

[GetLatka](#), Los Angeles, USA.

- Designed and developed product interfaces, design systems, and promotional landing pages, improving overall visual concepts.
- Analyzed and enhanced platform user experience, with experience in designing AI-based solutions and conducting usability testing.
- Responsible for the design and layout of a quarterly printed magazine.

### Senior UX/UI Designer

Mar – Oct 2023

[Loja Studio](#), Setubal, Portugal.

- The startup platform of the decarbonization marketplace was created and developed from scratch, including all wireframes, storyboards, user flows, process flows, and site maps.
- In close collaboration with the founder, we built on user research and eCommerce market analysis to design all the product's interactive prototypes.

### Senior UX/UI Designer

Jun 2021 – Feb 2022

[Online Education Platform](#), Moscow, Russia.

- Developed a unified style for the personal account by analyzing the existing User Journey Map and User Flow, usability tests, completing missing pages, and redesigning current sections.
- Prototyped all screens and components while creating a comprehensive design system and UI kit in agile collaboration with the product team across design, front-end, and back-end departments.

### Creative UX Designer, Web Specialist, Co-Founder

Jan 2015 – Present

[Montessori Spring](#), Annual Festival, Russia.

- Designed and developed all visual concepts for the festival, including the promotional site, emails, and banners, while creating JS modules for payment, registration, and ticket scanning.
- Conducted UX analysis using traffic data, user feedback, click maps, Google Analytics, and user research, along with participant interviews to enhance the festival experience.
- Managed projects by sourcing external contractors and freelancers, writing specifications for improvements, and supervising the quality and timing of implementations.
- Coordinated event logistics, negotiating with venues, subcontractors, and catering services, while overseeing direct operations during the festival.

## **Product UX/UI Designer**

Oct 2011 – Jun 2022

[CMW Lab](#), Moscow, Russia.

- Collaborates with product management and engineering on web applications, engaging in discussions, analysis, and acceptance of terms of reference; developed use cases and designed screens and components. Mobile versions.
- Created cross-browser HTML and CSS layouts with complex CSS, SVG, and JS animations while building design systems, core solutions, and UI kits.
- Collaborates with back-end developers, assigning tasks and ensuring smooth collaboration between design and cross-functional teams.

## **Web Designer & Creative Graphic Designer**

Jul 2005 – Sep 2011

*Design Studios & Creative Agencies, Moscow, Russia.*

- Designed and developed HTML/CSS websites, and 3D visualizations for web and print projects.
- Created designs for outdoor advertising materials, including catalogs, logos, and calendars.
- Managed content creation, improving overall user experience and brand consistency.

## **EDUCATION**

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### **Bachelor of Science**

Sep 2000 – Jun 2005

*State University, Russia*

## **CERTIFICATIONS**

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### **An Introduction to Accessibility and Inclusive Design**

Jun 2023

*University of Illinois Urbana-Champaign, IL USA*

## **REFERENCES**

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Available upon request.