

Evgeny Smirnov

Web Designer

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Vancouver, BC

About Me

Web Designer with 10+ years of experience in design and tech, specializing in Graphic and UI Design with a strong focus on visual concepts, user-centered design, design systems, and accessibility standards. Proficient in UX design, including design thinking, usability, user flows, and user research methodologies, and collaborating closely with cross-functional teams to achieve their goals. Additionally, highly skilled in HTML, CSS, and JavaScript, speaking the same language as developers to create interfaces that are visually appealing and easy to develop. A multidisciplinary professional, capable of taking on various roles and responsibilities, with strong attention to detail, and the ability to balance multiple projects simultaneously.

Work Experience

Web Designer

GetLatka, USA.

November 2023 – Present

Responsible for the design system, visual concepts, and the design and development of all products, including promotional landing pages. Analyzed and enhanced the user experience of the platform. Experience with designing AI-based solutions. Usability testing. Also responsible for the design and layout of a quarterly printed magazine.

Web Designer

Loja Studios, Portugal.

March – October 2023

Created and developed the startup platform for a decarbonization marketplace from scratch. Worked closely with the founder and utilized UX research and market analysis to design all interactive prototypes for the product.

Senior Web Designer

Online School "Tetrika", Russia.

June 2021 – March 2022

Developed a cohesive style for a personal account, analyzed the existing Customer Journey Map and User Flow, completed missing pages, and redesigned existing sections. Prototyped all screens and components. Created a unified design system for all departments and collaborated with the product team to develop the UI kit. Conducted UX research to support business objectives.

Senior Web Designer

Comindware, Russia.

October 2011 – June 2021

Collaborated with product managers on web applications, including discussions, analysis, and acceptance of project requirements. Developed use cases and created prototypes with placeholder content, including the design of screens, components, and their interactions. Presented, justified, and defended design solutions. Coordinated and assigned tasks to developers. Managed the development and maintenance of design systems and UI kits.

Product Designer, Web Designer

“Montessori Spring” Annual Festival, Russia.

2015 – 2023

As one of the organizers, managed multiple roles including Designer, Developer, and Product Manager. Developed visual concepts for the festival, including the design and layout of the festival platform, promotional site, emails, stories, and banners. Design and integrate website-related code. Developed JavaScript modules and components for payment, registration, and ticket scanning.

Web Designer, Creative Graphic Designer

Design Studios & Creative Agencies, Russia.

July 2005 – September 2011

Involved in web design, including HTML/CSS site layout and Flash animation creation. Create and optimize content for the Website. Experienced in 3D visualization. Produced designs for print and outdoor advertising, including catalogs, booklets, leaflets, logos, postcards, calendars, and labels.

Education

Bachelor of Science

Lomonosov Moscow State University

Skills

User-Friendly Interface, Usability, Accessibility and Inclusive Design, UX Design, UI Design, Design Systems, Design Thinking, UX Research, User Experience (UX), User Interface (UI), User Flow, Customer Journey Map, Product Design, Storytelling, Figma, Adobe Creative Suite, Typography, Mockups, Prototyping, Creativity, Wireframe, Responsive Web Design, HTML, CSS, JavaScript, Wordpress, Design Development, Information Architecture, Visual Design, Startups, Agile Methodologies, Empathy, Problem-solving, Analytical thinking, Communication.

Portfolio

More about me and my work with the detailed project cases can be viewed at:

<https://smirnov.host/>